

EUROPEAN WEEK 
OF WINTER SPORT

Compendium of Sustainable Practices for Sport Events



Co-funded by
the European Union

Compendium of Sustainable Practices for Sport Events

EUROPEAN WEEK OF WINTER SPORT

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STRATEGIC EVOLUTION OF THE EUROPEAN WEEK OF WINTER SPORT

This compendium serves both as an independent reference document and as part of the broader administrative framework and documentation of the European Week of Winter Sport (EWWS) project, co-funded by the European Union.

It acts as a catalogue of sustainable good practices and a pragmatic source of inspiration for organizing sports events and active recreation across the continent.

Crucially, this document highlights an important long-term development in EU sports policy: the European Commission launching the Winter Edition of the European Week of Sport as an official, permanent European campaign from 2027 onwards.

This major step forward shifts the pilot concepts, non-formal methodologies, and sustainable indicators tested under this project into a permanent, official initiative on a continental scale.

The entries compiled within this compendium offer verified operational blueprints for future national coordinating bodies (NCBs) and official partners of the European Week of Sport, local organizing committees, national, regional and local public administrations, sports federations and clubs, educational institutions and other bodies that can operate under this upcoming European campaign framework.

Terminology & Abbreviations

To ensure this document serves effectively as a stand-alone deliverable and to clarify professional terminology used throughout the European Week of Winter Sport framework, the following key terms and abbreviations are defined:

BTL (Below the Line):

Localized, highly targeted marketing and direct communication strategies (e.g., social media campaigns, email newsletters, localized workshops) built to interact with specific participant groups rather than a mass audience.

Carbon Footprint / CO₂e:

The total amount of greenhouse gases generated by human actions, typically measured in equivalent tons of carbon dioxide (CO₂) to quantify global warming potential.

EWWS (European Week of Winter Sport):

An Erasmus+ project, co-funded by the European Union, aimed at encouraging participation in physical activity while raising awareness about climate change and promoting sustainability.

GRI (Global Reporting Initiative):

An independent, international framework that helps organizations communicate sustainable practices and environmental impacts transparently.

HEPA (Health-Enhancing Physical Activity):

A European policy focus area that emphasizes regular cross-seasonal body movement and sport as tools to combat public health degradation and sedentary lifestyles.

Terminology & Abbreviations

ISO 20121:

The international standard that specifies requirements for event sustainability management systems, focusing on waste reduction, carbon efficiency, and host community legacy.

KPIs (Key Performance Indicators):

Quantifiable metrics organizations use to track progress and evaluate success toward their strategic and operational goals. They serve as data-driven guideposts, ensuring daily tasks and objectives align with broader objectives.

LOC (Local Organizing Committee):

The operational multi-stakeholder body responsible for handling the logistical, administrative, safety, and green execution of a designated sports event.

NGO (Non-Governmental Organisation):

Usually refers to a non-profit, voluntary group that operates independently of government control to address social, environmental or humanitarian issues.

SDG (Sustainable Development Goals):

A universal collection of 17 urgent global target areas established by the United Nations to achieve shared climate stability, nature preservation, and human equality.

TCF / ECF (Totally Chlorine Free / Elemental Chlorine Free):

Environmental certifications for paper production ensuring that event communication materials do not release harmful chlorine compounds into aquatic ecosystems.

Catalogue of good practices in sustainability implementation at winter sports events





Set

1

Good practices in major events and initiatives

The following selected ten examples of international case studies showcase systematic environmental, social, and economic sustainability strategies implemented by major European winter sports entities and international tournaments:

1

Engadin Skimarathon

📍 Switzerland



General Description

One of the largest open-participation cross-country ski races globally, drawing thousands of elite and recreational racers to the alpine environments of Switzerland.



Sustainable Practices

- **NGO Collaboration:** The event coordinates directly with regional environmental NGOs to minimize ecological footprints on sensitive high-altitude terrain.
- **Waste & Energy Controls:** Implemented comprehensive on-site waste separation networks, rigorous recycling protocols, and localized renewable energy sourcing
- **Integrated Green Transit:** Organizers provide seamless public transit options and eco-friendly shuttle solutions, shifting spectator and athlete arrivals onto Switzerland's zero-emission rail grid.



<https://engadin-skimarathon.ch>



2

International Biathlon Union (IBU) Sanctioned Events

📍 Various Locations, Europe



General Description

Elite international biathlon world cups and world championships executing tasks under the strict, data-driven IBU 10-year environmental sustainability strategy.



Sustainable Practices

- **Science-Based Targets:** Enforces an active strategy to reduce the sport's baseline carbon footprint by **50%** by 2030, targeting full climate neutrality by 2030 and net-zero status by 2040.
- **Environmental Auditing:** Mandates that all biathlon event hosts systematically track and report their localized greenhouse gas emissions using specialized CO₂ evaluation tools.
- **Strict Ecological Bans:** Implements a comprehensive venue-wide ban on single-use plastics alongside a full ban on fluorinated ski waxes to protect surrounding soil and water networks.



<https://www.biathlonworld.com/inside-ibu/sustainability>



3

European Winter Para Sports Event

 Poland



General Description

A premiere non-commercial multi-sport winter tournament that gathered **300** participants, including **150** para-athletes from **13** countries, to compete in para-alpine skiing, para-snowboard, para-cross-country, and para-biathlon.



Sustainable Practices

- **Social Sustainability Framework:** Championed deep social inclusivity and equal opportunity by establishing accessible mountain competition facilities, removing geographic and physical barriers for disabled youth.
- **Active Educational Integration:** Embedded robust non-formal learning structures into the event timeline, conducting dedicated training workshops on the medical classification system and anti-doping regulations.
- **Ecosystem Resilience Networking:** Fostered a long-term cross-border network among National Paralympic Committees (NPCs) to continuously advance low-impact winter para-sports across Europe.



<https://paralympic.org.pl>



4

LIFE RESKIBOOT Initiative

📍 Belgium / Pan-European Context



General Description

An innovative circular economy and winter sports manufacturing project co-funded by the EU's LIFE Programme and supported by the European Platform for Sport Innovation (EPSI).



Sustainable Practices

- **Circular Resource Sourcing:** Formulated a closed-loop business model for ski rentals that redirects commercial components away from landfills by utilizing **90%** recycled secondary raw materials for boot manufacturing.
- **Emission Avoidance Dynamics:** Produced and field-tested **1,000** pairs of high-performance recycled ski boots, directly avoiding **200** tonnes of CO₂-equivalent emissions and saving **7,500** gigajoules of energy.
- **High-Purity Sorting Matrix:** Deployed an advanced electromagnetic sorting method to safely separate polyurethane shells and foamed liners with **95%** efficiency, eliminating manufacturing offcuts.



<https://www.epsi.eu/project/reskiboot/>



5

“Winter Sport is Coming” Project

📍 Bulgaria / Croatia



General Description

An Erasmus+ collaborative sports partnership co-managed by the Bulgarian Sports Development Association (BSDA) and Ski Klub Rijeka to enhance youth sports access.



Target Group / Activity Type

Disadvantaged young people; winter multi-sport camp and non-formal education.

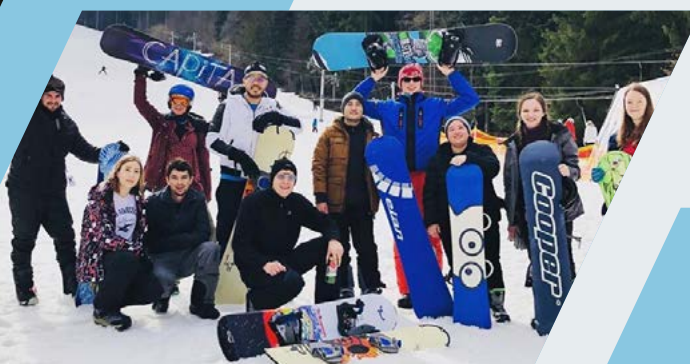


Sustainable Practices

- **Replicable Low-Impact Model:** Formulated a green winter camp model that uses non-formal education paths to instil deep climate literacy and active citizenship values in young people.
- **Socio-Economic Inclusion:** Eliminated the financial barriers typical of expensive alpine snow sports by creating affordable grassroots instruction modules away from commercial resorts.



<https://www.wintersportcamp.eu>



6

Lahti Ski Games

 Finland



General Description

A major multi-discipline international skiing festival encompassing Nordic Combined, Ski Jumping, and Cross-Country Skiing World Cup events.



Sustainable Practices

- **First Carbon-Neutral Event:** Achieved status as the world's first certified carbon-neutral winter sports tournament by matching emissions with investments in local forestry and clean energy.
- **Decarbonised Fan Transit:** Included free regional bus transport automatically within all event ticket tiers, reduced car dependency with structural EV hubs, and mobilised teams via eco-buses running on biofuels.
- **On-Site Clean Infrastructure:** Installed extensive arrays of permanent solar panels directly on the main stadium roof, utilizing localized green generation to lower grid outlays.



<https://www.lahti2017.fi>



7

Freeride World Tour

📍 Various Locations, Europe



General Description

An elite international extreme big-mountain skiing and snowboarding competitive tour spanning high-altitude alpine terrain faces.



Sustainable Practices

- **Transport Subsidisation:** Offsets flight lines with reliable carbon sequestration and covers 100% of train transport expenses for all tour riders across major competitive phases.
- **Passenger Mobilisation Incentives:** Provides an immediate 10% skipass discount for fans arriving via rail transit, alongside a custom carsharing portal to lower aggregate spectator traffic.
- **Ecosystem Mitigation:** Replaced heavy, noisy helicopter filming equipment with zero-emission aerial camera drones, drastically lowering fuel consumption and preventing wildlife distress.



<https://www.freerideworldtour.com>



8

FIS Alpine World Ski Championships 2019

📍 Åre, Sweden



General Description

A flagship international alpine skiing world championship executing tasks under strict green operational guidelines.



Sustainable Practices

- **Fossil-Fuel-Free Benchmark:** Reached a verified 80% fossil-fuel-free efficiency rate across all competition venue operations.
- **Clean Operational Fleet:** Deployed a highly innovative, sustainable mobility fleet composed of fully electric support cars and pioneering electric snowmobiles.
- **Management System Certification:** Successfully implemented and standardized environmental operations to formally secure ISO 20121 event sustainability certification.



<https://are2019.com>

(accessible through Wayback machine on archive.org)



9

Milano Cortina 2026

Winter Olympic and Paralympic Games

 Italy

General Description

A world-class multi-venue winter mega-event spanning the mountain clusters and urban spaces of northern Italy.



Sustainable Practices

- **Distributed Infrastructure Reuse:** Mitigated massive construction outlays by ensuring over **90%** of needed competition venues utilize pre-existing or temporary structures.
- **Rigorous Digital Accounting:** Deployed a dedicated digital tracking platform to collect, analyse, and report environmental and social KPIs up to 2026 and 2030.
- **Third-Party Evaluation Standards:** Formally integrated the newly-published sustainability evaluation frameworks from the Organisation for Economic Co-operation and Development (OECD) to ensure objective, verifiable impact tracking.



<https://milanocortina2026 olympics.com>

SUSTAINABILITY
AND LEGACY
Now **26**

**OLYMPIC AND
PARALYMPIC
WINTER
GAMES**

MILANO CORTINA 2026

10

Ruka and Pyhä Resorts

 Finland



General Description

Twin sub-arctic mountain sports environments operating as certified green resort benchmarks in Northern Europe.



Sustainable Practices

- **Hydroelectric Power Transition:** Transformed all major mechanical infrastructure, including high-capacity lift networks, to operate entirely on **100%** certified, renewable hydroelectric power.
- **EU Efficiency Compliance:** Functioned as the first Finnish ski areas to sign the European Union's energy-efficiency agreement, employing automated monitoring for slope snow production and venue heating.
- **Passive Snow Accumulation:** Strategically constructed permanent physical snow fencing grids across mountain ridge lines to naturally capture sub-arctic windblown snow drifts, cutting electricity outlays for artificial snow generation.



<https://responsibility.ruka.fi>





Set

2

Good practices for local events

The following selected 30 grassroots and regional initiatives demonstrate how organisations and local communities can adapt to natural winter conditions while enforcing waste reduction, digital-first, and highly inclusive sporting frameworks:

1

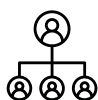
Alonistaina in Motion

📍 Arcadia, Greece



General Description

An outdoor winter educational activity that transforms historic sub-alpine trails of Mount Mainalo into a living classroom for regional students.



Organiser

Directorate of Secondary Education of Arcadia.



Target Group / Activity Type

School children; mountain hiking and heritage exploration.



Green / Sustainable Practices

Planners integrated sustainability from the preparation stage by replacing paper communications with digital-only tools. During the walk, which included an integrated environmental education session, participants adhered to a zero single-use plastic mandate, using personal reusable containers while guides delivered non-formal education on the region's fragile alpine cultural heritage.



<https://dide.ark.sch.gr>

<https://alonistaina.gr>



2

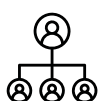
Speed on the Waterfront | BeActive Winter Edition

📍 Brăila, Romania



General Description

A fully community-led, low-impact 1 km loop run organized on the frozen Danube Promenade to stimulate non-sedentary public lifestyles.



Organiser

ACS Elite Running.



Target Group / Activity Type

Beginner runners and local families; low-impact winter foot race.



Green / Sustainable Practices

Bypassed all energy-consuming equipment on-site by utilizing existing urban walkways. All participant finishing medals and tracking diplomas were manufactured from post-consumer recycled cardboard to eliminate landfill waste, using only digital outreach to notify the regional community.



<https://runbraila.ro>



3

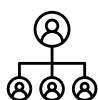
Orienteering for Pupils Living in Isolated Mountain Communities

📍 Solea Valley, Cyprus



General Description

A cross-country winter wilderness navigation sport day engineered to combat geographic isolation and provide youth fitness channels.



Organiser

Orientaction Club & Social Support Network for Mountainous Regions.



Target Group / Activity Type

Rural village youth; wilderness navigation and orienteering.



Green / Sustainable Practices

Reuses custom topographic terrain map layers sequentially year after year, avoiding the need for expensive new equipment. Suppressed plastic trash outlays by sourcing clean drinking water directly from school water taps, bypassing disposable water bottles, and deploying carpooling for transport.



<https://www.facebook.com/OrientactionOrienteeringInCyprus>



4

Winter Ball

 Kockelscheuer, Luxembourg



General Description

An open community ice skating night organized by sport management students at a municipal ice rink.



Organiser

LUNEX University.



Target Group / Activity Type

University students and local citizens; ice skating and social gathering.

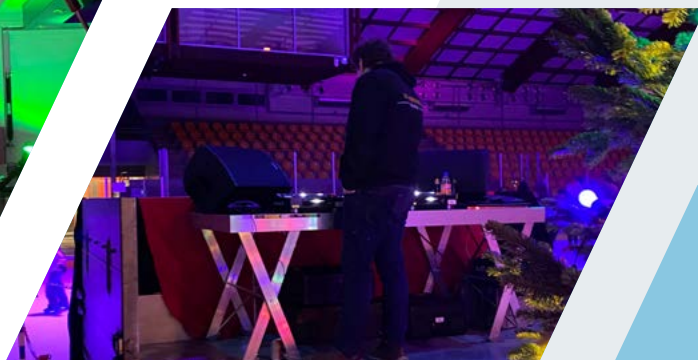


Green / Sustainable Practices

Leveraged pre-existing municipal ice infrastructure to eliminate temporary build outlays. Bypassed paper marketing, handled coordination through digital tools, and integrated dedicated stations on-site, allowing attendees to donate warm winter clothing to a charity drive supporting regional social organisations.



<https://www.beactivewinterlux.com>



5

“Thawing” the Movement

Vișina, Romania



General Description

A multi-day school winter sports celebration hosted by a local high school to promote cold-weather health habits.



Organiser

Liceul Teoretic „Mihai Viteazul” Vișina.



Target Group / Activity Type

Primary and secondary school youth; multi-sport station rotations.



Green / Sustainable Practices

Adapted all athletic tasks to fit the available natural ground cover, refusing any artificial snow creation or energy-consuming temporary additions. Managed all organizational updates digitally.



<https://www.liceulvisina.ro>



6

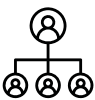
Footprints in Snow, Roots in Culture

📍 Mehedinți County, Romania



General Description

An outdoor winter environmental learning trek hosted inside the snowy peaks of the Cireșu Natural Reservation.



Organiser

Lorin Sălăgean Technical High School.



Target Group / Activity Type

Technical high school students; high-altitude snow hiking.



Green / Sustainable Practices

Enforced strict zero-waste, carry-back directives inside the protected natural area, relying completely on reusable materials. Coordinated participant carpooling pools to cut greenhouse gas outlays from transport.



<https://www.ctls.ro>



7

Winter Sports & Environmental Education Day

 Gortynia, Greece



General Description

A collaborative outdoor loop event in the Mainalo mountains designed to blend sub-alpine physical training with natural science.



Organiser

Directorate of Secondary Education of Arcadia.



Target Group / Activity Type

Secondary school pupils; sub-alpine wilderness trekking.



Green / Sustainable Practices

Eradicated paper waste by running all project promotions via digital means. Enforced a strict zero artificial snow directive, and deployed visible sorting islands to ensure comprehensive waste recycling.



<https://dide.ark.sch.gr>



8

Etna's Day

📍 Linguaglossa, Italy



General Description

A mountain eco-trek exploring volcanic environments, conducted alongside the Italian Alpine Club (CAI).



Organiser

Associazione Sicily Excellent & CAI Linguaglossa.



Target Group / Activity Type

Secondary school groups; sub-alpine hiking and geographical tracking.



Green / Sustainable Practices

Showcased sustainable tourism practices by operating exclusively on pre-existing, marked public paths. Bypassed temporary event builds, managing all communication in a paperless way to instil deep environmental awareness.



<https://www.facebook.com/profile.php?id=61557551320873>



9

Winter Olympics in the Kindergarten

📍 Sofia, Bulgaria



General Description

An adaptive open-air “Winter Olympics” designed to promote early childhood coordination on snow.



Organiser

Kindergarten No. 59 “Elhitsa”.



Target Group / Activity Type

Preschool children; outdoor snow tracking and non-formal games.



Green / Sustainable Practices

Creatively utilized natural, un-augmented winter snowfall accumulations as a core active resource, avoiding energy-intensive machinery. Procured small participant rewards and play equipment exclusively from certified reusable sources.



<https://dg-59.com>





General Description

A community winter integration framework featuring traditional family horse-drawn sleigh rides to support rural non-sedentary fitness.



Organiser

Public Primary School in Łopiennik Nadrzeczny.



Target Group / Activity Type

Primary school youth and families; sleigh rides and outdoor skill lessons.



Green / Sustainable Practices

Kept transport-related emission values low by mandating student carpooling. Boosted the local micro-economy by serving refreshments sourced entirely from adjacent family farms (organic dairy, honey, and sub-alpine herbal teas).



<https://zslopiennik.edupage.org>



11

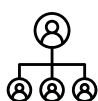
European Week of Winter Sport 2026 – CD Mar & Serra

 Funchal, Portugal



General Description

Three regional sports initiatives organized on a sub-tropical island context to prove winter sports are not restricted to alpine mountains.



Organiser

Sports Club Mar e Serra.



Target Group / Activity Type

Local children and volunteers; Basketball, Taekwondo, and Sport Fishing.



Green / Sustainable Practices

Enforced a paperless, digital-only media campaign across island channels. Integrated an interactive marine protection workshop directly into the youth sport fishing loop to teach ecological stewardship.



<https://www.facebook.com/cdmareterra>



12

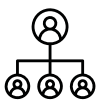
Cross-Country Skiing with the TR Montgrí School

📍 La Llagonne, France



General Description

A regional cross-country ski excursion that transported a high-capacity group to a family-friendly Nordic resort.



Organiser

Sports Club Trail Running Montgrí.



Target Group / Activity Type

Youth trail runners and family coaches; Nordic skiing.

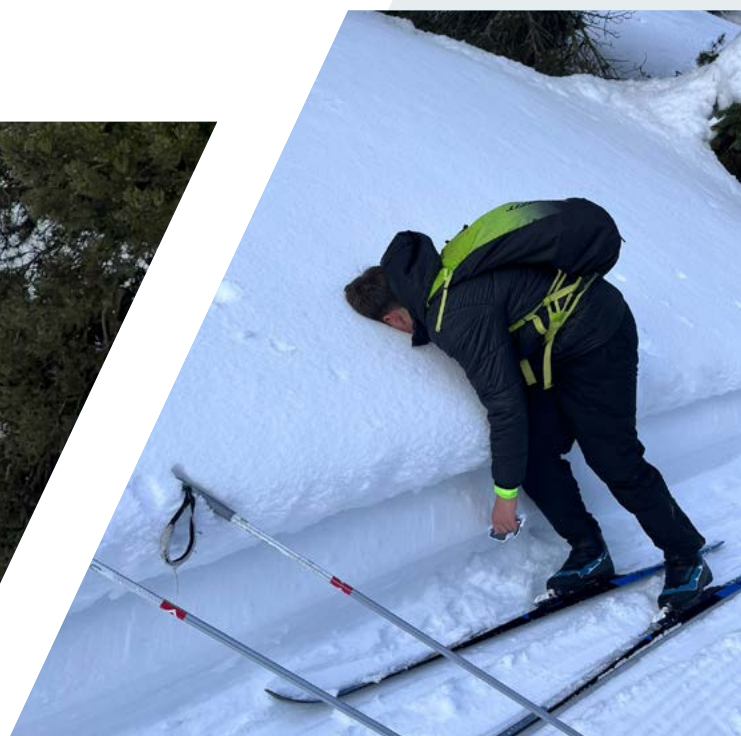


Green / Sustainable Practices

Lowered aggregate travel emissions by consolidating 40 individual participants into a single high-occupancy shared bus. Managed all logistics via digital tools, requiring personal hydration tins to achieve zero plastic waste.



<https://capcir-nordique.com/ca/zones-desqui/area-del-coll-de-la-llosa>



13

Nordic Walking with a View of Mount Olympus

 Ellassona, Greece



General Description

A 7 km circular health-walking event crossing public countryside trails to build community links.



Organiser

Nordic Walking Greece.



Target Group / Activity Type

Adult citizens and fitness walkers; Nordic walking.



Green / Sustainable Practices

Maximized socio-economic sustainability by procuring traditional food components exclusively from an adjacent village bakery. Eliminated printed promotional items, requiring personal reusable water containers.



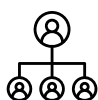
<https://www.nordicwalking.gr>





General Description

A youth sports day and volunteer appreciation tournament organized within urban networks.



Organiser

L'Orma.



Target Group / Activity Type

Youth workers and neighbourhood sports coaches; active team challenges.



Green / Sustainable Practices

Managed team updates and sign-ups digitally. Repurposed pre-existing urban sports centers to completely avoid deploying temporary, energy-consuming tournament additions in fragile natural habitats.



<https://coachdiquartiere.it>



15

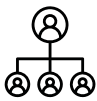
Winter Activity Day with a Snowman

📍 Narva, Estonia



General Description

An early childhood outdoor winter games loop structured around storytelling elements.



Organiser

Kindergarten Põngerjas.



Target Group / Activity Type

Early childhood learners; outdoor snow movement challenges.



Green / Sustainable Practices

Executed tasks relying exclusively on unaugmented winter conditions. Refused any high-energy artificial snow blowers or electricity-dependent heating installations, lowering resource outlays.



<https://pongerjas.ee>



16

Winter Corporate Games 2026

📍 Braşov, Romania



General Description

A multi-sport corporate athletic competition utilizing regional snow landscapes.



Organiser

Corporate Games Romania.



Target Group / Activity Type

Corporate employee teams; 4 km running, 3v3 ice hockey, and snow volleyball.



Green / Sustainable Practices

Suppressed physical office waste by using an app-based digital registration method. Enforced rigorous waste recycling and source separation points to recover multi-use items.



<https://www.corporate-games.ro>



17

“Milan in the Parks” Orienteering

 Milan, Italy



General Description

A winter urban orienteering match drawing school teams and competitive navigation racers.



Organiser

Union Lombarda SSD & FISO Lombardia.



Target Group / Activity Type

Student groups and agile racers; urban park orienteering.



Green / Sustainable Practices

Leveraged centrally located municipal public park assets, reducing travel distances for inner-city populations. Enforced strict “leave no trace” parameters across all meadow paths.



<https://www.unionelombarda.it>



18

Winter Sport in Barcelona

📍 Castellar del Riu, Spain



General Description

An active mountain snowshoeing trek designed to introduce city populations to sub-alpine biodiversity.



Organiser

Rasos de Peguera ski and mountain resort.



Target Group / Activity Type

Urban citizens; wilderness snowshoeing exploration.



Green / Sustainable Practices

Implemented certified offsetting parameters (including direct regional tree planting actions) to compensate for team mobilization footprints. Heavily incentivized shared passenger rides and regional bus lines.



<https://rasos.net>



19

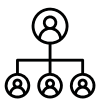
Ice Dip Session at Lake Schlachtensee

📍 Berlin, Germany



General Description

An outdoor cold-water dipping session at Lake Schlachtensee combining guided breathing exercises with open-water winter swimming.



Organiser

Ice Dippers Berlin & NGO Nest Berlin.



Target Group / Activity Type

Local citizens and winter sports enthusiasts; winter ice dipping and breathwork.



Green / Sustainable Practices

Relied entirely on natural lake waters, avoiding energy-consuming refrigeration or heating infrastructure. Eliminated single-use plastics by requiring participants to bring their own reusable mugs and mats for warm refreshments, and managed all communications and safety guidelines digitally.



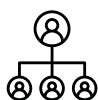
<https://icedippers.com>





General Description

A cross-country navigation game combining physical running loops with critical environmental thinking clues.



Organiser

Sports Club Academy Pirin.



Target Group / Activity Type

Children and youth clubs; path finding and orienteering.



Green / Sustainable Practices

Adapted all navigation paths to match raw field cover without removing bushes or modifying terrain. Enforced active recycling collection rules at checkpoints while teaching children about sub-alpine ecosystem sustainability.



<https://academypirin.com>



21

Vetrovala Ski Open Day

📍 Sofia, Bulgaria



General Description

A localized beginner-friendly community ski instruction session held within the Vitosha ski zone.



Organiser

Zi Sport.



Target Group / Activity Type

Children and family beginners; basic alpine skiing lessons.



Green / Sustainable Practices

Dispatched all registration links paperlessly via digital means. Strongly restricted single-use packaging elements across the beginner trails, incorporating an active nature-preservation brief.



<https://www.facebook.com/share/1KXUfNbDMU>



22

Conil School Olympics - Winter Edition

 Bucharest, Romania



General Description

An inclusive school athletics field day meticulously structured to integrate disabled and typical children.



Organiser

Conil School.



Target Group / Activity Type

Children with special needs; adaptive outdoor winter agility games.



Green / Sustainable Practices

Championed high social sustainability and inclusion metrics by deploying adaptive sports equipment inside existing close-to-home community spaces, avoiding long-distance travel outlays.



<https://www.scoalaconil.ro>



23

Winter Festival at Bayburt University

📍 Bayburt, Turkey



General Description

A major regional campus winter assembly linking university groups with local citizens for outdoor games.



Organiser

Bayburt University & Turkish University Sports Federation.



Target Group / Activity Type

University students and local citizens; outdoor team fitness competitions.



Green / Sustainable Practices

Completely bypassed printed circulars or flyers by executing all media updates via smartphone networks. Stationed comprehensive source-separation bins across campus to recover organic waste.



<https://bayburt.edu.tr>



Play Green in the School Chess Tournament

Titu, Romania



General Description

An indoor mental agility sports match structured to showcase that winter play is not confined to mountain resorts.



Organiser

School Iancu C. Vissarion.



Target Group / Activity Type

Primary school youth; competitive chess and strategy tournament.

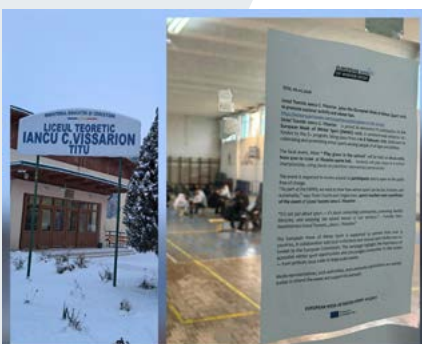


Green / Sustainable Practices

Fabricated competition chess elements using upcycled, discarded plastic sets and local 3D-printing materials. Enforced a strict zero-plastic cup directive across the school gymnasium arena zone.



<https://liceulvissariontitu.ro>



Ice Skating KAŠTONAI ON TOP

 Biržai, Lithuania



General Description

A youth-focused community skating project designed to promote regular cold-weather conditioning loops.



Organiser

Kaštonai Primary School.



Target Group / Activity Type

Urban children and families; municipal ice skating.



Green / Sustainable Practices

Partnered with pre-existing public city rinks to maximize energy efficiency and infrastructure lifespan. Bypassed paper marketing, requiring players to travel via local zero-emission public transport lines.



<https://kastonupm.lt>



26

Snowshoeing on Mount Amiata

📍 Castel del Piano, Italy



General Description

A nocturnal winter backcountry path trek designed to safely track mountain wilderness biodiversity.



Organiser

Ski Club Castel del Piano.



Target Group / Activity Type

Intergenerational community hikers; night snowshoeing exploration.



Green / Sustainable Practices

Enforced strict “leave no trace” rules across sub-alpine woods, collecting all litter inside reusable bags. Sourced all guide maps digitally, providing active environmental briefs on native flora and fauna.



<https://www.facebook.com/profile.php?id=100046540496967>





General Description

An outdoor mindfulness and inclusive stretching session utilizing coastal templates during winter months.



Organiser

Active Zone Outdoor.



Target Group / Activity Type

Multi-generational citizens and individuals with physical limitations; open-air yoga.



Green / Sustainable Practices

Required absolute zero electrical energy consumption on-site by utilizing natural coastal spaces. Eliminated single-use items, requiring personal water canisters to protect coastal lines.



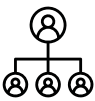
<https://www.activezoneoutdoor.cy>





General Description

Walking activities designed to introduce the healthy biomechanics of Nordic cross-country fitness to Mediterranean networks, offering them also genuine experience.



Organiser

Collserola Nordic Walking Club.



Target Group / Activity Type

Local residents; non-sedentary fitness trail walking.



Green / Sustainable Practices

Formulated transit partnership agreements with local companies to secure subsidized public train vouchers for participants. Run all trail schedules paperlessly via online social channels.



<https://www.cataloniatrekking.com/nordicwalking>





General Description

A municipal winter health program offering local families free structured skating blocks.



Organiser

Kayseri Metropolitan Municipality Sports.



Target Group / Activity Type

Inner-city children and youth groups; non-sedentary recreation loops.



Green / Sustainable Practices

Maximized energy efficiency by operating inside permanent, modern municipal facilities rather than assembling short-term temporary rinks. Partnered with local micro-economy suppliers to reduce product transit distances.



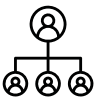
<https://www.sporaskayseri.com.tr>





General Description

A uniquely engineered urban sports initiative utilizing snow-free municipal templates to simulate cross-country movement patterns.



Organiser

International Network for Human Rights Europe (RIDHE).



Target Group / Activity Type

Multi-grade youth networks; indoor and outdoor adaptive cooperative sports.



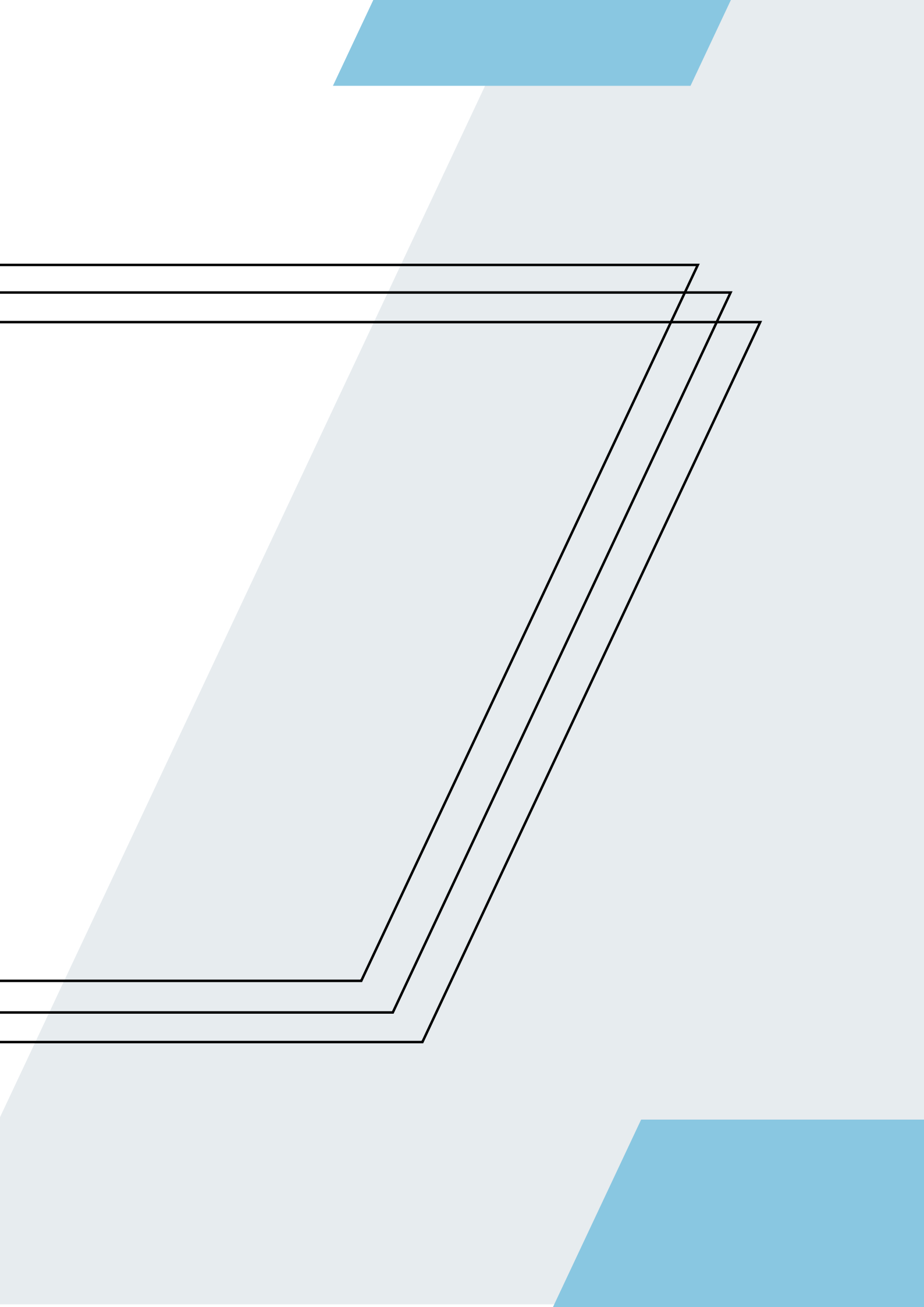
Green / Sustainable Practices

Bypassed the massive greenhouse gas emissions tied to long-distance team travel to alpine resorts. Avoided energy-intensive artificial snow generation by adapting winter running loops directly onto pre-existing city hall spaces.



<https://www.ridheuropa.org>







EUROPEAN WEEK **OF WINTER SPORT**



Co-funded by
the European Union